



Make the Most of Your Media Opportunities at Virtual Display Week 2021

Virtual Display Week 2021 is just around the corner! Make sure the global media and analysts attending Display Week know about your company. Please send your press release, electronic media kit and/or a high-resolution photo (png or jpeg file), to press@sid.org by **April 30, 2021** for posting in our Virtual Press Room, the main hub for Display Week 2021 news. SID's media representatives will, of course, respect news embargoes when indicated.

Social Media: Don't forget to tag #DisplayWeek2021 in all your social media posts. Follow and engage with us on Facebook, Twitter, LinkedIn, and YouTube. Please email press@sid.org if you have additional questions.