

# SID

**SID Corporate Membership**

SOCIETY FOR INFORMATION DISPLAY

# Stay Ahead of the Technology Curve

- SID membership allows access to the latest papers on display technology, keeping your employees “in the know” so you don’t lose out to competitors
- Papers are available online, and in print format
- Employees can set up email alerts so they are notified immediately when new papers are available
- Information Display magazine keeps both technical and non-technical staff abreast of market trends
- SID chapter meetings and webinars include talks by those who shape the industry; many webinars are recorded and available to members

*Journal of the*

**SOCIETY FOR  
INFORMATION  
DISPLAY**

**SID**

SOCIETY FOR INFORMATION DISPLAY

INTERNATIONAL SYMPOSIUM

DIGEST OF TECHNICAL PAPERS

**Information  
DISPLAY**

Official Monthly Publication of the Society for Information Display

SOCIETY FOR INFORMATION DISPLAY

# Visibility = Brand Strength

- Corporate members get their logos and website links included on the SID.org website, helping boost website visibility and prestige through search engine optimization
- The list of corporate members is published in *Information Display* magazine
- Corporate member web links, and logos for silver and gold members, are included in several email blasts per year to roughly 30,000 display industry contacts
- Silver members get a half page ad in *Information Display* magazine
- Gold members get four half page ads in *Information Display* magazine
- Gold members can embed video on sid.org, with the video link being included in the top of outbound email blasts
- Silver and Gold members are included in the Display Week program

# Optimize your Display Week Presence

- Silver and Gold members are included in the Display Week program
- Corporate members get points toward booth selection seniority at Display Week, allowing them to get better spots: 1 point for regular, 7 points for silver, or 14 points for gold corporate membership
- Corporate members get a 10% discount on booth space at Display Week: on one 10'x10' booth for regular, 3 booths for silver, or 5 for gold

# You're only as good as your employees

- Supporting SID sets a good example by showing employees your support global display development: *SID is a certified 501c3 nonprofit*
- SID is comprised of senior technologists, and professors and students making the senior technologists of tomorrow
- As such, these SID members represent the best recruiting pool, so you know you are recruiting individuals fully engaged with the technology
- **Corporate members can list jobs in the SID job mart for free**
- Job listings in the SID job mart are automatically publicized on Twitter
- Only corporate members are granted access to conduct interviews in the SID job posting room at Display Week

# Corporate membership pricing

- Basic corporate membership is \$1000/year, and includes SID membership for three individuals, one being the principal contact for the membership account
- Silver corporate membership is \$3000/year, and includes SID membership for 5 individuals, one being the principal contact for the membership account
- Gold corporate membership is \$7500/year, and includes SID membership for 10 individuals, one being the principal contact for the membership account
- Payment can be made by check, wire transfer, or online at:  
<https://sid.org/Members/ApplyandRenewOnline.aspx>
- Need an invoice to effect payment? No problem, please contact [office@sid.org](mailto:office@sid.org) and we'll send one out to you ASAP!

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